



KELLYELLENZ.COM

MICROFUTURE

WEEK 2 SUMMARY



STABILITY,
SECURITY &
THE COST OF
CONNECTION

THE FUTURE REVEALS ITSELF LONG BEFORE IT ARRIVES

UNIVERSAL BASIC INCOME

GUARANTEED INCOME
ISN'T A SAFETY NET;
IT'S A SUBSCRIPTION



THE TRADE
Rent and meals are
covered.

THE CATCH
Conduct is the currency.

THE TOOL
Building & Content
Contracts > Censorship,
Bans and Demerits

INSURANCE COLLAPSE

Traditional ownership
became a liability.

THE SHIFT

From single family homes to
nontraditional shared spaces.

THE REALITY

Communal living with
small personal space.

HOUSING AS A SERVICE (Haas)

TRADED "OWNING
THE DIRT" FOR
"SECURING THE
SHELTER"

DOMESTIC DECOUPLING

WOMEN ARE OPTIONING
OUT OF TRADITIONAL
DOMESTIC STRUCTURES

SAFETY FIRST

Women-only living units are the new economic standard.

SHARED LABOR

Emotional and physical security & support over solo ownership or romantic partnership.

THE VIBE

Community is the new American Dream.

CONSTANT INPUT

In-room cameras monitor behavior; smartwear monitors movement

NEW BASELINE

Privacy feels chaotic

JARRING REALITY

The average consumer feels safer being watched.

SURVEILLED SANCTION

PRIVACY IS A 20TH
CENTURY LUXURY WE
CAN NO LONGER AFFORD

SMARTWEAR SKIN

TECHNOLOGY IS NO
LONGER SOMETHING
YOU CARRY; IT'S
SOMETHING YOU WEAR

THE INTERFACE

Gloves for access &
glasses for augmented
reality.

THE LEASE

Hardware upgrades are
tied to your housing
contract.

THE DATA

Finger movements and
location are registered
in real-time.

PRODUCE CAPSULE

Seeds created for indoor capsules give access to produce.

HYDRO CAPSULE

Growing aquatic plants indoor for nutrition.

THE MYSTERY

Is this a trendy influencer hobby or a hedge against scarcity?

HYPER- LOCAL FOOD

NUTRITION IS A BLEND OF
THE "CAPSULE" AND THE
"CRATE"

Now What?

01

MENSHIP

Women are actively engineering new communal support systems. If men continue to rely on dissolving social models, they risk becoming the most isolated, and volatile.

02

SURVEILLANCE

If we continue to trade privacy for the *feeling* of security without questioning its actual efficacy, we may find that by 2036, the concept of a "private space" has been completely bargained away.

03

DISASTER

The homeowners insurance model is in flux. Climate disasters are on the rise and insurance companies will always come out in the green. Are you tuned into the shifts in your policy?



FUTURE REHEARSAL

Foresight isn't about predicting the future it's about rehearsing it.

By taking the time to imagine and discuss the future, we are rehearsing it. Our brains bank these memories about the future the same way as lived memories.

This 10-week scenario is built on changes happening today. New episodes of Microfuture every week.